

Nelson Community Branch and Administration Office

501 Vernon Street, PO Box 350 Nelson, BC V1L 5R2 t. 250.352.7207 f. 250.352.9663

Media Release - Kootenay Credit Unions Celebrate Collaboration and Community Spirit

For Immediate Release: Monday, April 28, 2025

Nelson, BC – Peer Group Three, hosted by Nelson & District Credit Union, is comprised of Kootenay credit unions and attended by directors and senior leaders. Representatives recently gathered for vibrant and engaging discussions in Nelson last week. Their Friday night meet-and-greet was a wonderful opportunity for members to connect, collaborate, and socialize, fostering a sense of community and shared purpose.

The highlight of the evening was the generous fundraising effort by attendees and credit unions, which resulted in an impressive \$7,530 being raised for KidSport Nelson. This remarkable achievement underscores the commitment of Kootenay credit unions to supporting local initiatives and making a positive impact in the community.

About KidSport Nelson: KidSport Nelson is a charitable organization dedicated to ensuring that all children, regardless of financial barriers, have the opportunity to participate in organized sports. By providing grants to cover registration fees, KidSport Nelson helps children aged 18 and under enjoy a season of sport, promoting physical activity, teamwork, and personal development. The organization believes that no kid should be left on the sidelines and works tirelessly to make sports accessible to all.

About Peer Group Three: BC credit union system peer groups are classifications used to group credit unions based on geographic location and other factors to facilitate collaboration, benchmarking, and regulatory oversight. These peer groups help credit unions share best practices, address common challenges, and support each other in their operations.

Peer Group Three consists of credit unions operating in the Kootenay/Boundary/Columbia region. The members of Peer Group Three include:

- Columbia Valley Credit Union
- Creston & District Credit Union
- Kootenay Savings Credit Union
- Nelson & District Credit Union
- StellerVista Credit Union

These credit unions meet regularly to connect, collaborate, and support their communities.

- 30 -

Nelson & District Credit Union was established in 1950 and has \$317 million in assets and serves members throughout the Kootenay area. NDCU is a community based financial co-operative that offers a full range of banking, financial planning (NDCU MoneyWorks) and general insurance (KIS Ltd) services. Our three community branches are located in Nelson, Rossland and the East Shore. Please visit us online at www.nelsoncu.com.

For further corporate information contact:

Tom Murray, CEO tmurray@nelsoncu.com 250.352.7207 x 2234

Tom Atkins, Senior Manager-Member Experience tatkins@nelsoncu.com 250.352.7207 x 2251

East Shore Community Branch 16030 Hwy 3A, PO Box 98, Crawford Bay, BC V0B 1E0 t. 250.227.9221 f. 250.227.9533