

## Media Release

### **Local credit union humbled by Sustainability Leadership recognition.**

Nelson & District Credit Union was the recipient of a Sustainability Leadership Award from the City of Nelson.

**For Immediate Release:** Thursday, December 12, 2024

**Nelson, BC** – On the evening of Tuesday, December 10, Nelson & District Credit Union (NDCU) was the recipient of a 2024 Sustainability Leadership Award from the City of Nelson. The recognition acknowledged the Credit Unions contribution in making Nelson a prosperous and resilient community with robust ecosystems and safe, welcoming neighbourhoods where diversity, history and culture are celebrated.

“The recognition is timely as NDCU strives to be a Community Impact Leader in the communities we serve.” says Tom Murray, CEO of the Credit Union. “This is a great way to end a year that has been very successful. Without the commitment of our members, employees and directors these types of accolades would not be possible”

Of note, the City highlighted NDCU’s investment in the communities it serves. Their impact spans 7 foundational pillars that provided direction towards the disbursement of \$200,000 in 2024, for a cumulative total of giving close to \$4.4 million since the inception of their Community Investment Program in 2000.

The Credit Union is committed to supporting communities through their [Community Investment Program](#). This program is designed to provide financial assistance to initiatives that align with their:

- Mission
  - Enriching lives locally, and
- Commitment to members’
  - Being Responsible with Members’ Resources
  - Making Decisions Locally
  - Giving Back to Our Members and Communities

More details on the other award winners can be found at [Nelson celebrates arts, sports and community with annual awards - Nelson Star](#).

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Nelson & District Credit Union was established in 1950 and has assets close to \$300 million and serves members throughout the Kootenay area. NDCU is a community based financial co-operative that offers a full range of banking, financial planning (NDCU MoneyWorks) and general insurance (KIS Ltd) services.

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