

Media Release – Donate to Nelson & District Credit Union’s BC wildfires appeal

For Immediate Release: July 12, 2017

Nelson, BC – British Columbians are facing massive wildfires that have triggered evacuations in several communities.

Fast moving flames have forced more than 14,000 people from their homes and they need urgent help. Nelson & District Credit Union is supporting Canadian Red Cross efforts on the ground to provide assistance to those affected.

Nelson & District Credit Union is encouraging its members and employees to support the Red Cross as well. Nelson & District Credit Union will also match member/employee donations to a maximum amount of \$1500.

Member donation will help provide immediate relief such as cots, blankets, family reunification and financial assistance for food, clothing, and personal needs. Beyond meeting immediate needs, donations may also help re-entry and go towards more long-term recovery, resiliency and preparedness.

Donations can be made online at www.redcross.ca/BCFires/CreditUnionsofBCandON.

On behalf of Nelson & District Credit Union, we would like to extend our heartfelt appreciation for your donation during these difficult moments.

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About Nelson & District Credit Union

Nelson & District Credit Union was established in 1950 and has grown to over \$211 million in assets; it serves members throughout the Kootenay area. NDCU is a community-based financial co-operative that offers a full range of banking, financial-planning (NDCU MoneyWorks) and general insurance (KIS Ltd) services. Our three community branches are located in Nelson, Rosland and the East Shore. Please visit us online at www.nelsoncu.com.

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