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## NEWS RELEASE

# Grand Forks, Nelson and District and East Kootenay Community Credit Unions' introduces VirtualWealth® robo-advice

## Now investors have a new way to save for their financial goals

Kootenay Boundary region, BC, PROVINCE, November 28, 2017—Until recently, investors could work with an advisor or they could self-manage their own investments. Now there's another option: robo-advice (or digital advice). In partnership with Qtrade Financial Group, EKC, NDCU and GFCU credit unions are offering VirtualWealth to its members.

VirtualWealth is a simple, easy-to-use online investing service that matches investors with a tailored portfolio based on their goals, timeline and tolerance for risk. Each portfolio holds a professionally managed, well-diversified mix of low-cost exchange-traded funds, which is automatically rebalanced to the investor's target asset allocation.

"We're proud to offer this innovative service to our members, because it provides them with more choices and more flexibility when it comes to investing, said Jay Corrado, GM. "Investors who value a face-to-face relationship can have expert advice from a qualified advisor. And those who want a really simple and convenient online portfolio service can choose VirtualWealth."

"We're excited about introducing a high-quality digital advice service that extends our partners' suite of competitive wealth management solutions and enhances their ability to meet the advice preferences of all their members," said Catherine Wood, Senior VP and Head of Online Brokerage and Digital Advice with Qtrade Financial Group. "VirtualWealth delivers the ease-of-use and personalized approach that investors now expect from digital services."

Getting started with VirtualWealth is quick and easy. Investors answer a set of risk- and goal-based questions, and the service suggests a portfolio designed to deliver the right balance between growth potential and capital protection. The entirely digital (paperless) onboarding and funding process takes just a few minutes to complete.

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0948859 B.C. LTD. doing business as EKC MoneyWorks, GFCU MoneyWorks, and NDCU MoneyWorks

*Qtrade Asset Management Inc. Securities and securities related financial planning services are offered through Qtrade Advisor, a division of Qtrade Securities Inc., Member of the Canadian Investor Protection Fund. Mutual funds and securities related financial planning services are offered through Qtrade Asset Management Inc., Member MFDA.*



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**About Qtrade Financial Group and VirtualWealth**

VirtualWealth capitalizes on the award-winning financial technology capabilities of Qtrade Financial Group. A national, integrated financial services company, Qtrade Financial Group provides self-managed brokerage services to individual investors through Qtrade Investor, one of Canada's top-ranked online brokers. Qtrade Financial Group also provides full-service brokerage, wealth and investment management platforms and services, custodial services, introducing broker services, insurance solutions, and now, robo-advice, to meet the diverse needs of over 150 financial institutions, as well as their members and clients, across Canada. More information is available at [www.qtrade.ca](http://www.qtrade.ca). VirtualWealth is a trade name of Qtrade Securities Inc., Member of the Canadian Investor Protection Fund.

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