

HEAD: Co-op Week highlighted with Kootenay Premiere screening of documentary film A New Economy

SUB: Nelson co-operatives collaborate to showcase their co-operative advantage

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NELSON, BC — An energized group of Nelson co-operatives is preparing to host the Kootenay premiere of a new documentary film. ***A New Economy*** highlights the demand for changing traditional economic practices for the good of both humanity and the environment. The film screens on Thursday, October 20 as part of Co-op Week.

The film, *A New Economy*, explores what might happen if working together for the common good were to become the most common business model. It follows several organizations that strive to build a more co-operative future. By putting humanity before the bottom line, they are carving a new place in an economy presently dominated by profits and big business.

The screening is being organized by a group of dedicated Nelson co-operators, including representatives from the Upper Columbia Co-op Council, Nelson & District Credit Union, Kootenay Co-op Radio and the Kootenay Co-op.

“People are looking for alternatives to traditional business models,” says Zoë Creighton, Coordinator of the Upper Columbia Co-op Council. “They want to see enterprises that are sustainable, democratic, socially-conscious and rooted in their communities. They want businesses that put people first and are guided by values and principles, not just profits. And they want businesses that contribute to creating better communities, a better Canada and a better world. In short, they want a better way to do business!”

“That’s why a group of like-minded co-ops in Nelson and area will be using the opportunity of Co-op week to highlight the many ways in which co-operatives and credit unions make things better, not just here in the Kootenays, but also in BC, Canada and around the world,” she adds.

A New Economy is focused on the new economy movement, and the hundreds of global innovations being funded and developed through unconventional models by the many people working toward a new economy, including co-operatives and credit unions.

Co-op Week will take place from October 16 to 22, 2016, with International Credit Union Day on October 20. This year’s theme for Co-op Week is *Our Co-op Advantage*.

The Details:

A New Economy

Thursday, October 20, 2016 from 6:30pm to 9:00pm (movie starts at 7:00pm)

This 82 min film highlights the demand for the restructuring of traditional economic practices.

The Front Room, 901 Front Street, Nelson BC

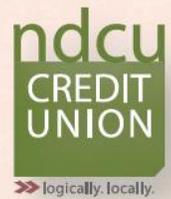
Space is limited to 80 seats

Please bring a cash or non-perishable donation in support of the Nelson Food Cupboard.

#ANewEconomy, #coopweek, #icuday



Friendly. Healthy. Community Owned



Collectively, co-ops make a significant contribution to Nelson's community and economy, with 240 individuals employed by local co-ops and 27,601 member-owners. Local co-ops range from credit unions to a worker-owned co-op bakery and from housing co-ops to retail stores. Together, these co-operatives represent nearly \$8.5 million in wages and benefits invested back in to the community annually.

Please contact any one of us for more information:

- Zoë Creighton, Coordinator, Upper Columbia Co-op Council, zoe@uccc.coop
- Tom Atkins, Manager - Marketing & Relationship Development, Nelson & District Credit Union, tatkins@nelsoncu.com
- Stephanie Myers, Sponsorship Coordinator, Kootenay Co-op Radio, sponsorship@cjly.net
- Jaime Frederick, Marketing & Outreach Manager, Kootenay Country Store Cooperative, JFrederick@kootenay.coop

A New Economy is directed, written and produced by Trevor Meier, an independent thinker and passionate filmmaker. He invests deeply in people and their capacity for kindness, generosity, creativity and community, which to him are true wealth.

A New Economy is produced by Domain7 Studios. Produced with the support of the Credit Unions of BC, with the participation of the Province of British Columbia Film Incentive BC, and the Government of Canada.

