

For Immediate Release - Nelson & District Credit Union announces eStatement contest winner

Nelson, BC, June 17, 2010

Congratulations to Nelson & District Credit Union (NDCU) member, Andromeda Drake, for winning a home energy assessment from City Green Solutions through our recent eStatement promotion.

All members who had already suppressed their mailed paper statements or registered to opt-out of receiving mailed paper statements between January 25 and May 31, 2010 were eligible to win the energy assessment. Andromeda's name was randomly selected from all of the eligible entries.

By opting-out of mailed paper statements and using eStatements the Credit Union membership is showing their commitment to the environment. Last year NDCU mailed almost 200,000 sheets of paper and to date has close to 15% of the members saying "No" to receiving mailed paper statements.

"An impressive number considering the short period of time we have offered this service," states NDCU's Manager-Technology, Alan Danks. He continues, "Up until now most of our Members have not been able to opt-out of their mailed paper statements due to regulatory requirements imposed on the credit union system, eStatements allow for that flexibility. Members can try the eStatement service out for themselves and if they like it they can opt-out of their paper-statements with a simple 'click'. They will benefit from a fast, convenient service, with a 7-year electronic archive beginning December 2009. We are excited to be providing this logical solution and members wishing more information on opting-out of their mailed statement can contact us."

Collaboration with City Green Solutions was also an important part of the promotions success. "City Green encourages all Nelson & District Credit Union members to opt-out of mailed statements as a simple step to reduce their paper consumption," says Glenys Verhulst, Communications Coordinator with City Green Solutions, based out of Victoria. "The lucky winner of the home energy assessment will receive expert energy efficiency advice, a prioritized retrofit plan and access to government grants for upgrades to windows, heating, hot water, insulation and more from a Kootenay based certified energy advisor!"

Congratulations to Andromeda Drake for making the choice to leave a lighter footprint.

Celebrating its 60th year, Nelson & District Credit Union was established in 1950 and has grown to over \$161 million in assets and serves over 12,000 members throughout the Kootenay area. NDCU is a community based financial co-operative that offers a full range of banking and financial, wealth management and insurance services. Our three community branches are located in Nelson, Rossland and Crawford Bay. Please visit www.nelsoncu.com for further details.

City Green Solutions is an enterprising non-profit with a mission to excite, inspire and lead British Columbians in finding innovative home and building energy efficiency solutions. They are the only non-profit provider of the ecoENERGY and LiveSmart BC programs in BC. Please visit www.citygreen.ca for further details.

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Nelson & District Credit Union announces eStatement contest winner (cont)

Nelson & District Credit Union member Andromeda Drake receives the winning prize for a free home energy assessment and access to LiveSmart BC Grants from Nelson & District Credit Union staff by eliminating her mailed paper statements and switching to eStatements.

(l to r) Cezanne Leblanc-Mollon, Andromeda Drake, Alan Danks

