

July 29th, 2009
Press Release – Community Connection
For Immediate Release

Volunteering Is Only a Click Away

Nelson & District Credit Union is helping connect youth with local volunteer opportunities. Though the need for volunteering is high, there hasn't been a single source that youth can access – until now.

Youth Services Representative, Tom Atkins, explains "Volunteerism forms the social framework of strong, supportive communities, but many community causes are in desperate need of volunteers to deliver their services. Our communities' youth have lots of energy and a strong desire to help; however, many of them don't have the connections yet as to where to look. We hope that this link will help facilitate the bridge."

The online resource will be linked to the Nelson & District Credit Union's award winning youth financial planning resource that will be re-launched with it's new look early this September—at www.zippitydodog.com.

Community Connection allows for one to search by community (Nelson, Crawford Bay & Rossland areas) as well as by activities (Sports & Recreation, Health & Wellness, Arts & Culture, Social Responsibility, Schools, Community Life and Economic Development).

While youth don't normally have the financial resources to contribute to their charities, their time and energy are invaluable.

Atkins continues, "Today's youth are tomorrow's leaders. We hope that this will help engage them in learning new skills and direct their energy by connecting them with causes they believe in."

Since its inception in 1950, the Nelson & District Credit Union has been a community partner. This new website connection is yet another way that our social capital can be spent locally.

"As your local financial cooperative, we are always looking for ways we can best support our communities," Atkins comments "In turn, we thank our members for their support to us".

Local services searching for youth volunteers, and youth searching to offer their time can visit: www.connection.zippitydodog.com and get their volunteer opportunities registered for the early September re-launch.

Giving back has never been so easy.

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