

# DOLLAR\$ & \$ENSE

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A newsletter of Nelson & District Credit Union

SEPTEMBER 2005

## From The GM's Desk

I am pleased to advise the membership that the Board of Directors appointed Andy Chute to fill a vacancy on the Board. After the Nominating Committee of the Board identified the qualities that it felt were needed to strengthen the governing body of the credit union, they approached Andy Chute of Funktion Design to see if he would be interested. Andy is young and very involved in the technology industry through his business. Youth and a knowledge of technology were a couple of the qualities the committee was looking for in a Director and we are pleased to have Andy join us!

Andy recently worked with Nelson & District Credit Union's (NDCU) management in developing a new look for NDCU's website. Please take a peek (effective Oct 3<sup>rd</sup>) at [www.nelsoncu.com](http://www.nelsoncu.com) or [www.zippitydodog.com](http://www.zippitydodog.com)!

A few months ago the Board established a committee to review the Mission Statement and Guiding Principles of Nelson & District Credit Union. Considering Nelson & District Credit Union's leadership position in our communities, the committee reviewed the previous Mission Statement and took steps to refine it while maintaining the overall message. The Mission Statement will become visible to our members in each branch, at Allard Insurance Agencies (NDCU's 100% owned subsidiary) and on the "new look" website.

### Mission Statement

At Nelson & District Credit Union we are committed to providing each of our members with the best financial services and products for their individual needs.

Through careful and ethical stewardship of our members' resources, financial success is shared by members and the communities that we so strongly support.

Realizing that change is constant, our ability to manage, adapt and innovate is critical to achieving these goals.



The Guiding Principles highlight 6 points we feel are relevant to the organization:

1. Structure - NDCU is a member owned and controlled financial co-operative, which is governed by a Board of Directors that is elected by and from the membership.
2. Membership - NDCU will meet the financial and insurance needs of our members by providing products of the highest possible quality in an atmosphere of personalized service.
3. Community - NDCU will provide leadership in our communities by recognizing local economies, funding local initiatives and actively participating in community events.
4. Staff - NDCU will be the "Employer of Choice" in our communities.
5. Market - NDCU's market is valuable and needs to be appreciated and protected.
6. Ethics - NDCU will strive to promote ethical standards which are moral, legal, provide a healthy environment and are consistent with community ideals.



## It's Our 2<sup>nd</sup> Annual Youth Community Champion's Challenge!

Last year we gave away over \$2000 in total to community organizations in Nelson, Rossland and on the East Shore. Groups like the Nelson Rhythm Ropers, the Rossland Figure Skating Club and the Yasodhara Ashram Youth/Teen Program on the East Shore all benefitted from the youth champions who took the time to compose a short essay telling us why those groups should be selected! So get those entries in before it's too late.

Call Tom Atkins in Nelson at 352-7207 for more information. Winners will be announced during Co-op Week (October 16 - 22)!

## The 6<sup>th</sup> Annual StarBelly Jam



John Smith photo

After taking a year off to recharge the batteries the big two day music festival in Crawford Bay came back as vibrant as ever, providing a variety of entertainers for a broad range of musical tastes.

Things went so well this year that plans are already in the works for the 7<sup>th</sup> annual event. Be sure to mark your calendars for next July and start telling your friends!

... And another event the credit union sponsored is ...

## Golden City Days

As you can tell by the photo on the right, the rain that fell during the Rosland Golden City Days did not dampen the enthusiasm or the size of the crowds for the weekend! The Fall Fair lets you relive some of the history of the area and you get to enjoy things like a good old fashioned barbecue, pancake breakfast, parade, fireworks and lots of local hospitality. Needless to say another fine Rosland tradition is alive and well and looking forward to next year!



## .. And more Chances to WIN!



### MAKE YOUR WISHES COME TRUE

You have a chance to win \$10,000 in our Wishes Come True contest. For full details and to enter visit [peoplebeforeprofits.ca](http://peoplebeforeprofits.ca) but HURRY - contest closes October 17, 2005!

No purchase necessary. Must be 19 or older to enter.

## You Could Win By Using Our Member Card Debit Card.



36 Winners across Canada will share in the \$18,000 Jackpot during the month of November!

No purchase necessary with a manual entry.



Steve Vivi Allan Wendy Dave

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